

# BUILDING A NEW FUTURE FOR MIDDLE TENNESSEANS



## TENNESSEE BUILDERS ALLIANCE

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During construction of the New Nissan Stadium, Tennessee Builders Alliance (TBA) will create economic independence for Middle Tennesseans by offering training and career opportunities on the jobsite. A career in the skilled trades can lead to long-term employment, higher wages, and a generational impact for many families.

TBA's outreach programs will grow through and beyond the life of the New Nissan Stadium project, transforming the future of the construction industry locally and providing long-term solutions within the labor market.

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### PROGRAM GOALS

- 1 Create individual economic independence by providing skills-based training for careers in construction.
- 2 Help trade partners get connected to talent and retain and grow their workforce.
- 3 Increase awareness of high-wage career opportunities in the commercial construction industry.
- 4 Lift up all construction education programs and existing support systems across Nashville.



## WHAT WE DO

- K-12 Career Exploration
  - Youth education programs
  - High school and middle school teacher externships
  - Special programs for MNPS high school seniors
- Career Education and Job Placement
  - **Free Employment Training**
  - Job Placement Assistance
- Advanced Skills and Safety Training
  - **Registered Apprenticeships**
  - On-site Worker Training
  - Adult Education and English-Speaking-Language Support



# TC2

TITANS CONSTRUCTION TRAINING CAMP  
Powered by TBA

## TC2

Titans Construction Training Camp (TC2) is a three-week program designed to equip new builders with knowledge of workplace safety, construction math, and the ability to operate basic power and hand tools. Upon completion, builders will be prepared to start their careers in the construction industry.

## BENEFITS

- Earn \$18/hour for 100 hours of training time – 33 hours per week for 3 weeks.
- Receive individual educational support from a team of educators and coaches.
- Earn two nationally recognized industry certifications, National Center for Construction Education and Research (NCCER) Core and Occupational Safety and Health Administration (OSHA) 10.
- Guaranteed interview with construction companies involved in the project.
- Receive a new set of tools courtesy of Stanley Black and Decker.
- Opportunity to earn high school equivalency diploma.



## REGISTERED APPRENTICESHIPS

TBA has registered a two-year rough carpentry apprenticeship with Apprenticeship TN and plans to register additional trades for implementation during the New Nissan Stadium project.

Apprenticeships combine paid on-the-job training with classroom instruction provided by the Tennessee College of Applied Technology (TCAT) to prepare workers for highly skilled careers.

A key component of each registered apprenticeship is a schedule that includes a minimum of three wages: a starting wage at or above minimum wage, intermediate wages provided upon selected milestones, and an exit wage when an apprentice has completed the program. This earn-while-you-learn system enables participants to move to the top of the wage scale in three to five years.

Additionally, TCAT Nashville has funding to cover all education costs of the apprentice, making it cost neutral to the employer.

## COMING SOON TO THE TITANS/TBA WORKFORCE CENTER

The Titans/TBA Workforce Center which will be housed on the construction site as a part of “Titans Town” will feature two classrooms that will be home to the TC2 program as well as a number of other planned activities to benefit students in our local schools, the community at large, companies working on-site as well as their employees. Additionally, the Tennessee Department of Labor is generously providing a mobile American Job Center which will be part of the Workforce Center and accessible by project employers and the public alike. Here are just a few of the events in the works for 2024 and 2025.

- **For the Community**
  - Expungement clinics
  - Job fairs
- **For Trade Partners/Employers**
  - Incumbent worker training classes
  - Lunch and learns
  - Job Fairs
  - Access to the onsite American Job Center
- **For Builders on the Project Site**
  - State and community agency resource fairs
  - Financial planning classes
  - HiSet preparation and ESL classes
- **For Education Partners**
  - Jobsite tours for students and teachers
  - Teacher externships



## WHO WE WILL SERVE

TBA will educate and recruit the next generation of leaders in the construction industry. Leveraging resources that increase awareness of careers in STEM, TBA will help students of all ages envision careers in construction management and the trades.

TBA also collaborates with local nonprofits and community agencies that provide support to those living in the Nashville Promise Zones, non-English-speaking communities, and individuals with justice-involved backgrounds.

## WORKING TOGETHER TO REACH NEW HEIGHTS

TBA is opening a Workforce Development Training Center on the project site and will include an on-site mobile American Job Center providing access to job search support for individuals.



TBA is partnering with local community partners and nonprofit organizations to ensure success for those in our programs through wraparound support services.



## CONTACT US

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